



ATLANTA REGIONAL HOUSING FORUM

This is NOT Your Parent's Housing Market

June 6, 2012 9:30 a.m. – 11:45 a.m.

Loudermilk Center for the Regional Community
40 Courtland Street, Atlanta, GA 30303

The Atlanta Regional Housing Forum continues to examine trends in affordable housing as impacted by changes in transportation, land use, jobs, economic recovery, government policy, etc.

America became a "suburban" nation after World War II, principally by meeting the needs of the Baby Boomers. The "American Dream" was to own a home on a large lot in the suburbs. That was then and this is now. The American dream is now plural; people want more out of their neighborhoods and communities than in the past.

Our next Housing Forum will feature a presentation by Dr. Arthur C. Nelson and will review how changing demographics, economics, and financing are changing Americans' preferences for housing, neighborhoods and communities. It will also synthesize several national housing preference surveys to show that what Americans want now is very different from what they wanted just a generation ago. The presentation will show the mismatch between what Americans want and what they have, and summarize options to close the gap.

About our Presenter

Dr. Arthur C. Nelson, FAICP, is Presidential Professor of City & Metropolitan Planning in the College of Architecture + Planning at the University of Utah, where he is also Director of the Metropolitan Research Center, Adjunct Professor of Finance in the School of Business, and Co-Director of the Master of Real Estate Development Program.

Previously, Dr. Nelson served on the faculty in planning and public policy at Georgia Tech, and was adjunct professor of law at Georgia State University.

Dr. Nelson has conducted pioneering research on smart growth, public facility finance, economic development, and metropolitan development patterns. He is the author of more than 20 books and 300 other scholarly and professional publications.



Dr. Arthur C. Nelson

Dr. Nelson's current work focuses on how demographic economic forces along with shifts in housing preferences will reshape America's metropolitan areas for the rest of this century.

AGENDA

9:00 a.m. Registration

9:30 a.m. Welcome - Bill Bolling, Context for Forum

9:45 a.m. Presentation by Dr. Arthur C. Nelson

10:45 a.m. Panel Discussion

- **Eugene James**
Director
Metrostudy Atlanta
- **Egbert Perry**
Owner, Chairman & CEO
Integral Group
- **Dan Reuter**
Land Use Division Chief
Atlanta Regional Commission

11:45 a.m. Adjourn

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